

CANYON LAKE

PROPERTY OWNERS ASSOCIATION

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NEWS RELEASE

FOR IMMEDIATE RELEASE

Press Release Date: February 7, 2020
Contact: Tiffany Cribbs, Senior Communications Specialist
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Subject: Fiesta Day Planning Underway!

Canyon Lake, CA – Fiesta Day is considered to be one of Canyon Lake's most iconic events. Celebrating over 45 years, this annual tradition that brings together neighbors, friends, and family together for an old-fashioned, hometown parade through the streets of Canyon Lake followed by lots of fiesta fun and activities at the Canyon Lake Lodge. This community-wide event attracts more than 10,000 people in its one day celebration!

Each year there is a new theme, and this year's theme is "Fiesta Day Celebrates Lake Life". With this year's theme in mind, the Fiesta Day Committee is planning a variety of activities and entertainment to make this year's event unique. In addition to the themed activities, there will be festival rides and the popular Kids Zone will return. Plus there will be live music featuring popular rock band The Trip, over 100 vendors, a variety of food and beverages, ski shows on the lake and so much more!

Grand Marshal

The Fiesta Day Committee is proud to present the Grand Marshal title to Debby Gagnon, owner of Pack Wrap and Post in the Towne Center Plaza. Debby has lived in Canyon Lake since 1986. Debby says, "Part of why I fell in love with Canyon Lake is because we are Small Town USA. You can get involved in this community and, if you want to put in the time, you can make a difference." And that is what Debby has done – as a resident, as a business owner and as an organizer of numerous community events. At least twice she has been named "Volunteer of the Year" (2009 and 2012), though her community involvements began long before that. Find out more about Debby online at www.canyonlakefiestaday.org/about.

Participate

Looking for a great way to advertise your business to over 10,000 people in one day? Being a Fiesta Day sponsor is the perfect opportunity to advertise your business or group. Each year we look forward to bringing in new activities and entertainment and our sponsors help us do that. There are multiple sponsorship levels which can be found online at www.canyonlakefiestaday.org/participate.

Can't be a sponsor this year? That's ok! Businesses, clubs, and groups alike can reserve booth space at this well-attended event. Please note, being a food vendor at Fiesta Day is an exclusive opportunity available only to Canyon Lake POA sanctioned clubs. Those interested in having a booth at the event can fill out an application on the Fiesta Day website.

Another great way to be part of this event is by being in the parade. Decorated golf carts, bicycles, floats, trucks, trailers, and performance groups are all invited to participate in the parade. Parade applications are available on the Fiesta Day website or at the Canyon Lake POA's Member Services office.

Fiesta Day Updates

The Fiesta Day website is your one-stop-shop for everything fiesta. The Fiesta Day website is www.canyonlakefiestaday.org. Updates are also available on the Fiesta Day Facebook page [facebook.com/canyonlakefiestaday](https://www.facebook.com/canyonlakefiestaday).

MORE

Attachments: Debby Gagnon headshot, Fiesta Day 2020 logo

About Fiesta Day

Fiesta Day has been an annual tradition in Canyon Lake for over 40 years. This celebrated community event attracts well over 5,000 spectators browsing through the array of local vendors in more than 100 booth spaces. In past years, this event has included live music, a variety of entertainment acts, a super fun kids' zone, spectacular ski shows, stilt walkers, and so much more. For more information about Fiesta Day visit the Fiesta Day website, www.canyonlakefiestaday.org, follow the Fiesta Day Facebook page, www.facebook.com/canyonlakefiestaday.

About Canyon Lake Property Owners Association

The Canyon Lake Property Owners Association ("Canyon Lake POA"), incorporated in 1968, as a California not for profit corporation, is responsible for the operation and maintenance of the common areas within Canyon Lake. The purpose of the Canyon Lake POA is to promote the recreation, benefit, and enjoyment of the homeowners within the community. The Canyon Lake POA's mission is to support the Canyon Lake community with exceptional services and solutions, which make this a premier place in which to live and work. For more information about the Canyon Lake POA, visit www.canyonlakepoa.com or call 951.244.6841.

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