

## Jeff Bill

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### **About Me.**

Visiting Canyon Lake with friends since the mid-80s, my wife and I decided to make Canyon Lake our permanent home.

### **Experience that matters.**

My professional background includes working in the environmental field for over 30 years, cleaning up water pollution in both public and private sectors, nationally and internationally.

I have been a VP/GM with full company P&L responsibility and have led two successful turnaround initiatives to restore failing companies to profitability. Previously a board member for a manufacturing association and as President with other industry associations, my experience has given me an in depth understanding of financial management and return on investment strategies, along with building relationships among teams and forming a cohesive working environment for all to succeed.

Prior to entering the environmental field, I was in law enforcement, which has given me special insight to working on the theft and safety issues currently happening in Canyon Lake.

### **Community Activities.**

I currently serve on the Facility Planning Committee and the Security Advisory Committee. I am a member of the Fine Arts Guild, Car Club, and Pickleball Club. Outside of Canyon Lake, my community involvement included serving as a volunteer basketball coach in parks and recreation leagues and as a martial arts instructor. I am a big proponent of youth sports, as I believe they help develop character and life skills.

### **My Goals as a POA Director are Aligned with My Values.**

- I will work to improve involvement and communication between the board members and the community, bringing true transparency to our community, not just talk about it.
- Using my experience in law enforcement and security, I will proactively develop a plan to prevent theft and crime in Canyon Lake in partnership with the city, due to the city's ability as a municipality to qualify for programs that the POA does not. Additionally, I will reevaluate our community patrol contract, provide secure motorcycle parking and work to develop partnerships with the city and Sheriff's department.
- I will bring my corporate experience to evaluate and set priorities for budgets and spending, including business plans to achieve the best return on investment for our members while maintaining our amenities at the highest level possible. I will build back financial reserves to safer levels and reduce community financial risk.
- I will enhance POA governance by restoring checks and balances. Committees are the voice of the community and the Finance and Facilities Planning committees should review all construction & development bids to maintain transparency and ensure they meet the required criteria both financially and according to plan. We need to empower our committees to help the board make informed decisions. We should solicit input from committee/community members who have relevant expertise.

### **Moving Forward**

Canyon Lake is a unique community where we are surrounded by friends, family and good neighbors. We are very fortunate to live here. There has been a lot of divisiveness due to recent decisions by the POA. If elected I will act in the best interests of ALL members, to make decisions for the association using sound judgment and experience, to be open and transparent, reflecting the core values and principles of the Canyon Lake Community.